



TCCE WINTER CONFERENCE & LEGISLATIVE RECEPTION 2017

Wednesday, February 15, 2017

12:00 Noon – Lunch with the Tennessee Chamber of Commerce & Industry, Tennessee Economic Development Council, Tennessee Department of Economic & Community Development and the Tennessee Department of Labor & Workforce Development.

Lunch will be held at the Sheraton Downtown Nashville Hotel Ballroom, 623 Union Street

1:15-5:15pm – *TCCE Winter Conference sessions* - Winter conference sessions will be held at the Bank of America 1st floor Meeting space at 414 Union Street. An exciting agenda is being finalized to include:

Telling Your Chamber's Story

Whether you're speaking at a business event or responding to questions from a prospect, every conversation is an opportunity to tell your chamber's story. The ability to tell the story in a concise and compelling manner is a critical skill for chamber leaders.

Led by Mimi Bliss, an experienced communications coach and TV reporter, this interactive session will include how to:

- Prepare sound bites prior to business events so you're ready to respond to questions such as "What's new at the Chamber?"
- Use recent, specific examples of your chamber's work so that you communicate an authentic message.
- Respond in a proactive manner to difficult questions about topics such as workforce development and schools.
- Speak with confidence, including nonverbal communication and the importance of replacing minimizing language with confident words.

The interactive workshop would provide chamber leaders with an opportunity to practice the skills in a fun environment, as well as develop sound bites they can use at their next business event. Participants receive handouts with tips for telling their stories.

5:30-7:00pm - Annual Legislative Reception with Tennessee Chamber of Commerce & Industry, TEDC and ECD. The reception will also be held at the Sheraton Downtown, 623 Union Street

Overnight rooms are available on the night of February 15, 2017 at the Sheraton Downtown at the TCCE/TEDC/Tennessee Chamber rate of \$229.00. Call ASAP to book! There is a limited number of rooms.

Registration (Includes Lunch, Winter Conference Workshop and Reception)

Name _____

Name _____

Chamber _____

Address _____

Email _____

Phone _____ Fax _____

**TCCE
Members
\$ 125.00
After Feb 1 -
\$175**

**Non Members
\$250.00**

Sponsorships
are available!

Mail registration or fax form to TCCE, 414 Union Street, Suite 107
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or Email suzie.lusk@tnchamber.org