



Annual Membership Conference Agenda

August 23-25, 2017

Maryville, TN

RT Lodge

Wednesday August 23

3:30 pm – 4:30 pm - TCCE Board of Directors Meeting – RT Lodge

4:00 pm– Registration
RT Lodge Lobby

**5:30pm – Kick Off – Capitol Theatre
Full Dinner/ Music / Dancing**

Located in the heart of downtown Maryville, you will enjoy this unique and glamorous old Hollywood style venue with its vintage ambiance. Catered by Sullivans Restaurant

9:30pm – Hospitality Suite Open

Thursday August 24th

7:45am – Registration

8:00-8:30am – **Breakfast**– RT Lodge
A full breakfast is included at the RT Lodge for those staying overnight

8:30am – **Sponsor Recognition & Self-introductions**

RT Lodge meeting room

Bryan Daniels, TCCE President

Self introductions

Thank you to our Yearly Sponsors:

9:00-10:15am - **Keynote Speaker - Executive Leadership Coach, Justin Patton LLC***

Justin Patton is an executive leadership coach who helps leaders communicate with stronger impact and presence. It is Justin's ability to make learning interactive and thought provoking that has allowed him the opportunity to

partner with some of the top organizations in the world like Taco Bell, the NCAA, General Electric, Humana, and Anthem BlueCross BlueShield. Justin currently facilitates Taco Bell's largest leadership development program in history.

Justin is also a faculty member for the Institute for Organization Management and has developed over 1500 chamber leaders in the past two years.

10:15- 10:30am–**SPONSOR Break**

10:30-11:30am – **Justin Patton cont.**

12:15pm – **Lunch**

Thursday afternoon activities include Lunch with the Group or Golf at Lambert acres golf course. Lambert Acres Golf Club is one of the most scenic courses in the area. A 27-hole golf course, Lambert Acres is nestled in the foothills of the breathtaking Great Smoky Mountains. Lambert Acres also includes a pool and club house for those who'd prefer a leisurely afternoon including lunch, networking and relaxation.

5:00pm - Hospitality Suite Open

6:00pm Dinner – **TCCE Executive of the Year Award Presentation
Dinner on the Grounds of the RT Lodge**

10:00pm – **Hospitality**

Friday August 25

8:00 – 8:30am Breakfast, RT Lodge

8:40-9:30am – Drew Wasson with the FBI will present on how the FBI helps protect businesses from Industrial Espionage and discuss the Opioid Epidemic, which is one of the greatest challenges we face in Tennessee.

9:30- 9:50am – Tennessee Housing Development, Executive Director Ralph M. Perrey - The affordability of housing is one of the most important economic issues facing many cities and counties in Tennessee right now. When employees can't afford to live where they work, companies soon find it hard to attract and retain qualified workers. Traffic problems grow into nightmares. Workers find themselves commuting home across city and county lines, taking their tax dollars and disposable income with them. As the state housing agency, THDA helps tackle these issues., THDA provides financing to private developers and individual homebuyers to help ensure housing availability keeps pace with job creation rather than becoming a drag on economic growth

9:50-10:00am – Moore Hallmark, US Chamber Update

10:00am – SPONSOR Break

10:15-10:40am – Bradley Jackson, President, TN Chamber of Commerce & Industry Update

10:40-11:00am – Kim Denton and Beth Phillips, UTCIS will share information about the TCED Program and the value it provides to chamber officials.

The Tennessee Certified Economic Developer (TCED) provides high quality training, continuing education and professional development opportunities to Tennessee's economic and community development practitioners, chamber of commerce officials and community leaders.

The TCED program is tailored to give participants a broad based knowledge of economic opportunities and trends, core components, and tools required to compete in today's global economy, with a focus on economic development in Tennessee.

11:00am – Old Forge Distillery Tennessee Whiskey Guild is a unique Tennessee Mountain distillery crafting small batch spirits in Pigeon Forge, TN Kris Tatum, Chair of the Tennessee Whiskey Trail and Kim Mitchell, Director of Tourism for the Blount Partnership. Both speakers were instrumental in its founding, operations, and marketing.

11:30am TCCE Business Meeting
Installation of new officers & board
Members Door Prizes and adjournment

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Be sure to visit each sponsor during the conference.

Bring door prizes from your area for drawings throughout the conference!