



TCCE WINTER CONFERENCE & LEGISLATIVE RECEPTION

2.27.2024

Tuesday, February 27, 2024

12:00 Noon – Lunch with the Tennessee Chamber of Commerce & Industry, Tennessee Economic Development Council and the Tennessee Department of Economic & Community Development. Lunch will be held at the Doubletree Hotel, 315 4th Avenue N., Nashville, TN

1:30-4:45pm – TCCE Winter Conference Session - Winter conference session will be held at the Philips Building 1st floor Meeting space at 414 Union Street (next door to the Doubletree and adjacent to Tennessee Chamber office)

1:45-2:00pm – Welcome /Self introductions

2:00-3:30 pm – Everything You Need to Know About ChatGPT: The Hottest (and Scariest) Technology of 2024

Just over a year ago, a plain little website shared a free: “Research Preview” of ChatGPT, and the world as we know it changed forever, ChatGPT can write whole essays from a simple text prompt, formulate 100 social media post ideas from a single sentence, create computer code with just a description and compose poetry and songs in any artist’s style in milliseconds. It’ll create a summary from a long legal document, recommend resources for research and, by the time you read this, make your bed and bring you coffee.

With this type of AI tool, there are ethical issues, legal issues, bias issues, quality issues, creativity issues, copyright issues, issues, issue issues...and issues we haven’t event considered. Join Beth Z., Your Nerdy Best Friend, for an in-depth look at ChatGPT and similar tools to discover.

Where did it come from?

How does it work?

What can it do?

How can it help you do your job better?

Who does it hurt?

And, most importantly....How far can it go?

Beth Ziesenis: Author, Speaker, Nerd

3:30-3:45 – Break

3:45-4:30pm - Difficult Conversations in the Workplace: 5 Strategies for Better Outcomes

As leaders and managers, we are often called upon to have tough conversations with those in our workplace. Many times these discussions involve high stakes and charged emotions. Does the thought of these difficult conversations make your stomach hurt? Have important but hard conversations gone sideways for you in the past? Wouldn't you love to have some tools to help make these crucial conversations go more smoothly and

have better outcomes? Come learn how implementing 5 simple strategies can help you be more successful in leading meaningful conversations that get the results you want.

5:00-7:00pm - **Annual Legislative Reception** with Tennessee Chamber of Commerce & Industry, TEDC, TNECD Tennessee Grocers & Convenience Store Association and Tennessee Beverage Association. The reception will also be held at the Doubletree Hotel.