

TCCE ANNUAL CONFERENCE

August 12-14 | Maryville, TN

WEDNESDAY, AUGUST 12TH

3:30-4:30 PM (ET) – TCCE BOARD MEETING

Located in the Boardroom of the RT Lodge

3:30 PM – REGISTRATION

Hotel lobby

Visit our conference sponsor booths during this time!

5:30 PM – OPENING RECEPTION: MEXICAN FIESTA & BOWLING

Armory, Downtown Maryville

Join us for a fun-filled evening networking in this brand-new entertainment venue! We will enjoy a Mexican buffet and drinks at the Armory and have a fun opening activity! Duckpin Bowling will be available to us along with other activities at our reception. Meet in the Lodge Lobby at 5:15pm and we will carpool to the Armory (3-minute drive).

5:45 PM - The Chamber Spectrum: Live & Unfiltered

Brandy Gentry, President/CEO, Monroe County Chamber of Commerce

Forget speed networking. We're using the whole room to answer rapid-fire Chamber prompts, from "Smooth Operation" to "Held Together by Duct Tape." Come find your people!

7:45 PM – RETURN TO RT LODGE

Unwind around their famous fire pit with s'mores!

THURSDAY, AUGUST 13TH

*****All sessions will be held on property in the Meeting House with views of the surrounding woods.***

8:00 AM – BREAKFAST

Complimentary breakfast included with price of overnight room. Breakfast served on 2nd floor of the main lodge.

8:30 AM – WELCOME & SPONSOR RECOGNITION

8:45 AM – THE IMPORTANCE OF PARTNERSHIPS

Bryan Daniels, President/CEO, Blount Partnership

9:00 AM – LEGISLATIVE UPDATE

Josh Brown, President/CEO, Tennessee Chamber of Commerce

9:15 AM – BREAK

9:30 AM – THREE ROLES TO GROW YOUR CHAMBER

Kyle Sexton

Learn the three essential roles every growing chamber must have - and the order in which to develop them. This practical framework helps executives and staff who feel stretched or stuck. Walk away with clear action steps to boost membership, strengthen your team, and grow revenue.

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10:30 AM – BUILDING THE PIPELINE TOGETHER: HOW CHAMBERS CAN IMPACT THE HIGH SCHOOL EXPERIENCE THROUGH AP CAREER KICKSTART AND TEAMSHIP

Alyssa Chudnofsky, Executive Director, The College Board

AP Career Kickstart and Teamship are two of the most promising new tools for connecting K-12, higher ed, and employers — but in Tennessee, we're still early in bringing them to scale. This session is a working conversation: what each program does, where they currently stand across the state, and what it would take to grow them meaningfully. We'll talk honestly about the gaps — in employer partners, in coverage, in coordination across K-12 and higher ed — and how chambers and their members can directly impact the high school experience, from serving as industry advisors to hosting Teamship pitch teams to opening real work-based learning opportunities.

11:00 AM – CHAMBER CONFIDENTIAL: SHARE, SURVIVE & THRIVE

This session will feature small-group discussions designed to encourage open dialogue and the exchange of ideas on key topics.

11:30 AM – LUNCH AT RT LODGE

Lunch will be served on the 2nd floor of main lodge.

1:00 PM – AFTERNOON ACTIVITIES

Stroll through the local shops and boutiques of downtown Maryville and enjoy the welcoming atmosphere of the vibrant community. The Blount Partnership will provide a voucher to enjoy a coffee, ice cream or a Maryville Martini.

6:00 PM – RECEPTION AT RT LODGE

Enjoy drinks and visiting with each of our sponsors during our reception prior to Awards Dinner.

6:30 PM – AWARDS DINNER AT RT LODGE

FRIDAY, AUGUST 14TH

7:15 AM – BREAKFAST AT RT LODGE

***Drive over to Blount Partnership for sessions.*

8:30 AM – WELCOME

8:45 AM – STATE OF THE ECONOMY

Don Bruce, Economics Professor, University of Tennessee

9:30 AM – CHAMBER UNSCRIPTED

Kyle Sexton

An interactive, open Q&A format where attendees bring real challenges and get practical solutions. No slides or agenda - just focused on what your chamber needs

10:45 AM – BUILD YOUR OWN SNACKLE BOX

Build your own snackle box and fill with your favorites for the journey home.

11:00 AM - CONFERENCE CONCLUDES